

# **THE ROLE OF YOUTH IN THE PROCESS OF CONSUMERISM**

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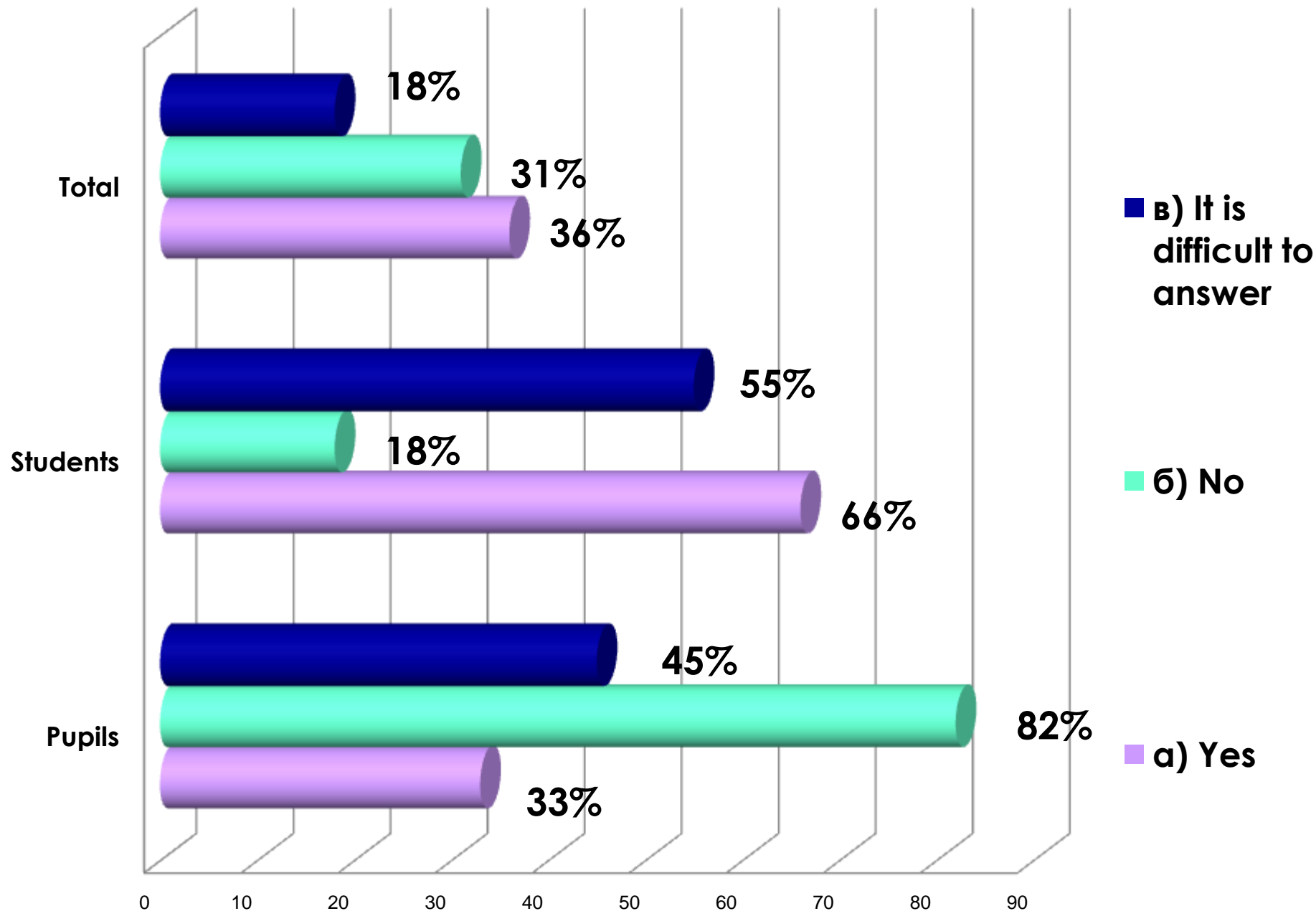
Each of us is constantly involved in the process of buying and selling various goods.



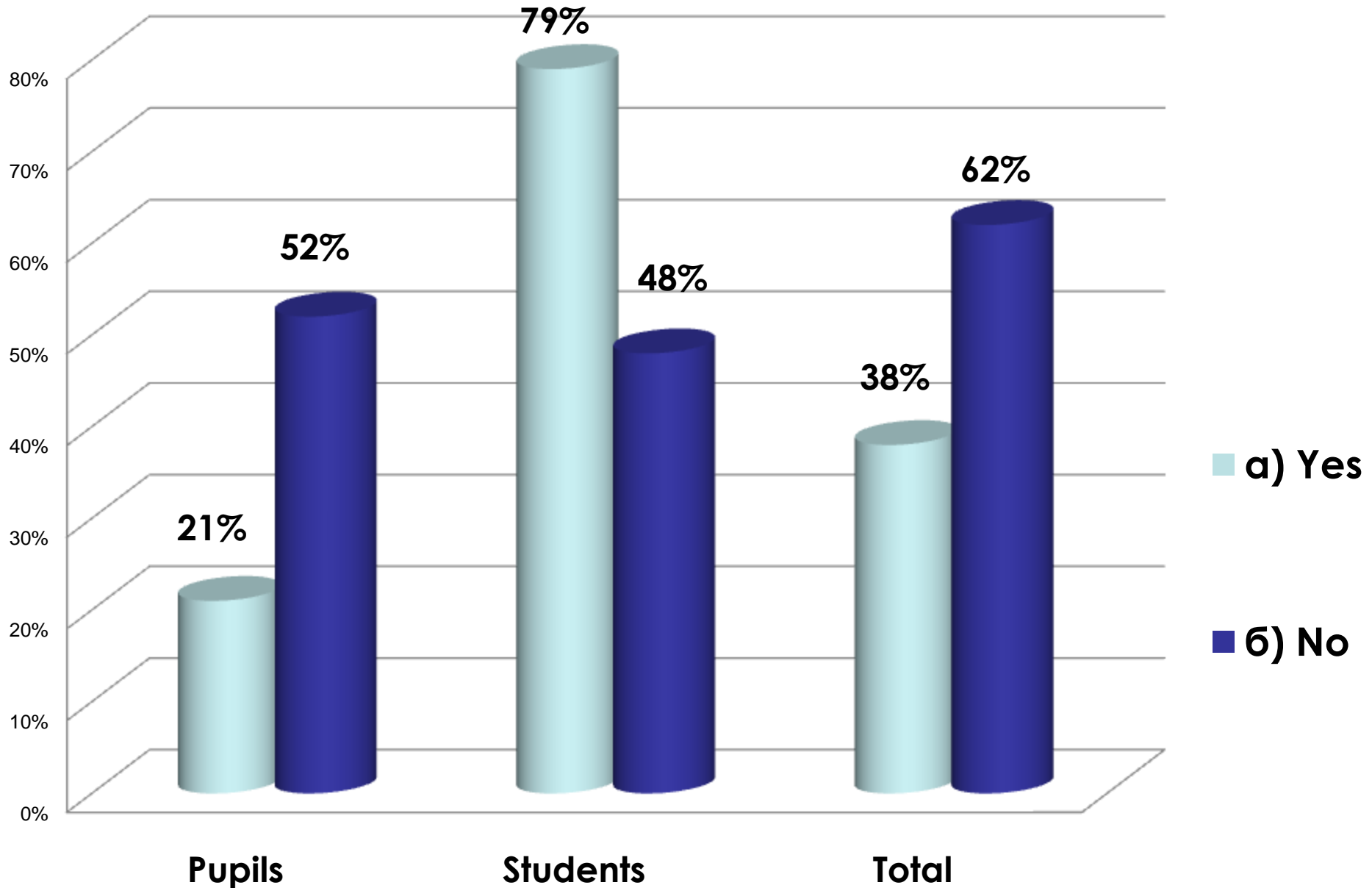
During the research 100  
young people were  
interviewed.



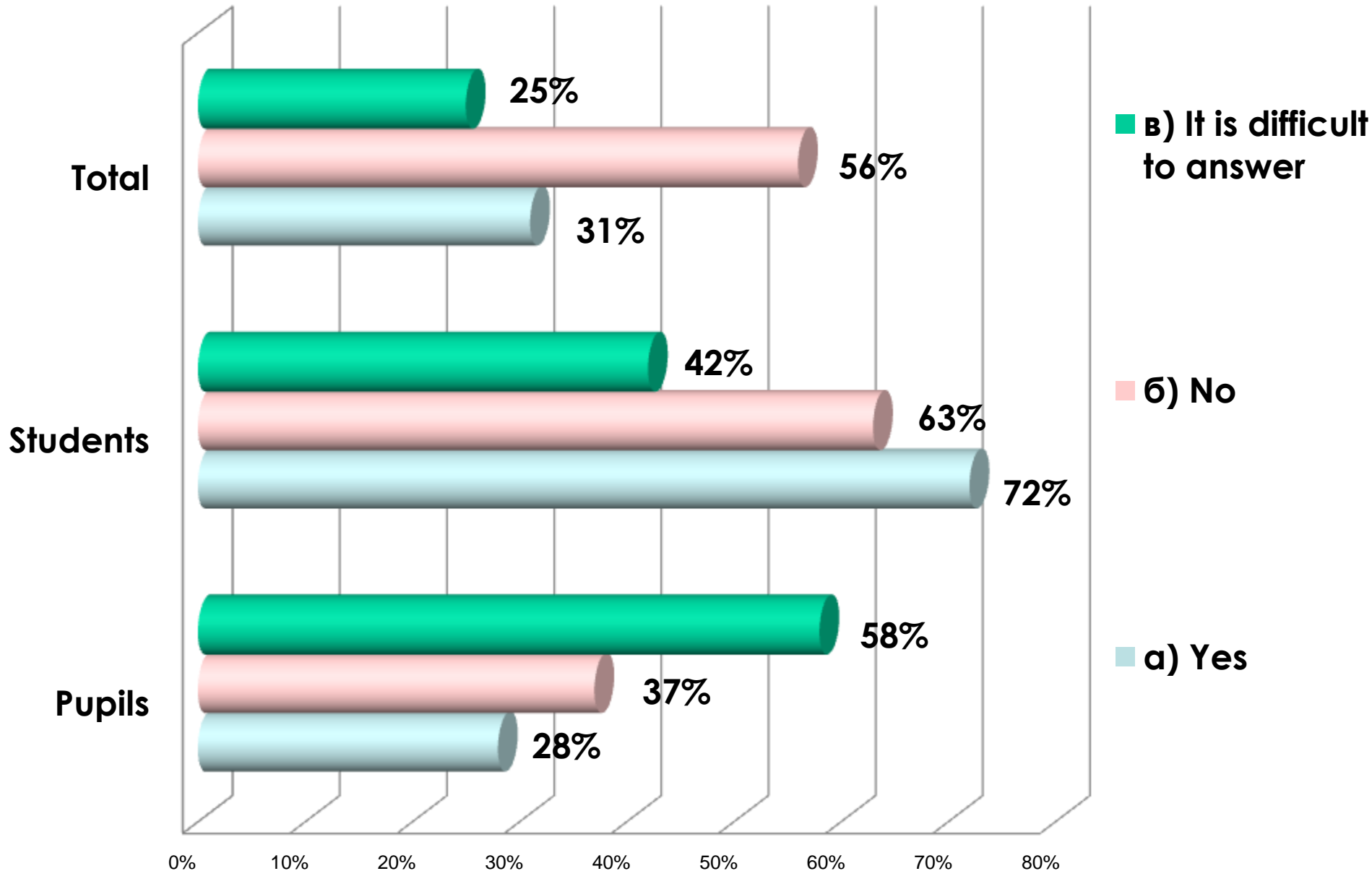
# Do You know your rights as consumers?



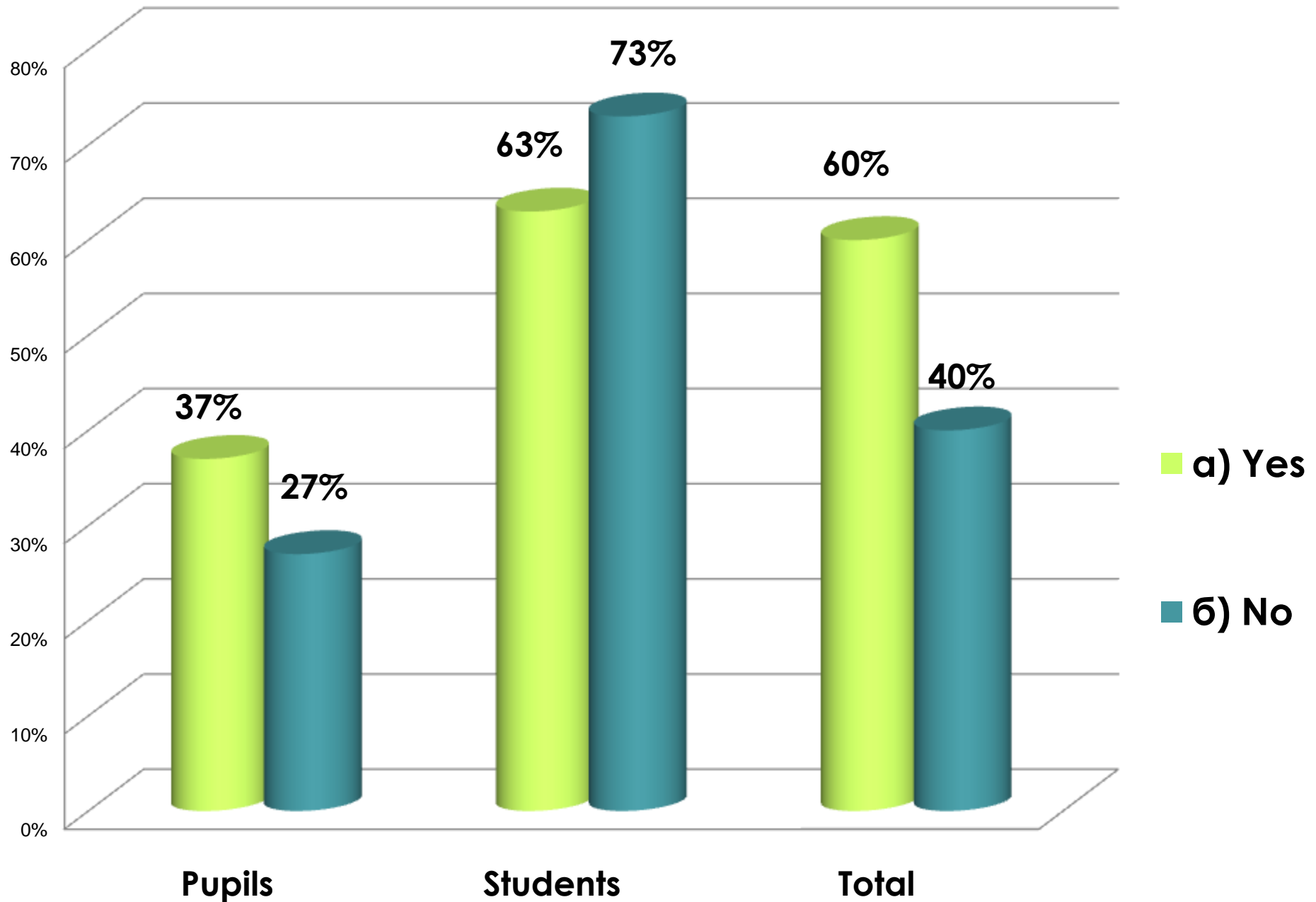
# Do You know where to apply in case of violation of consumer rights?



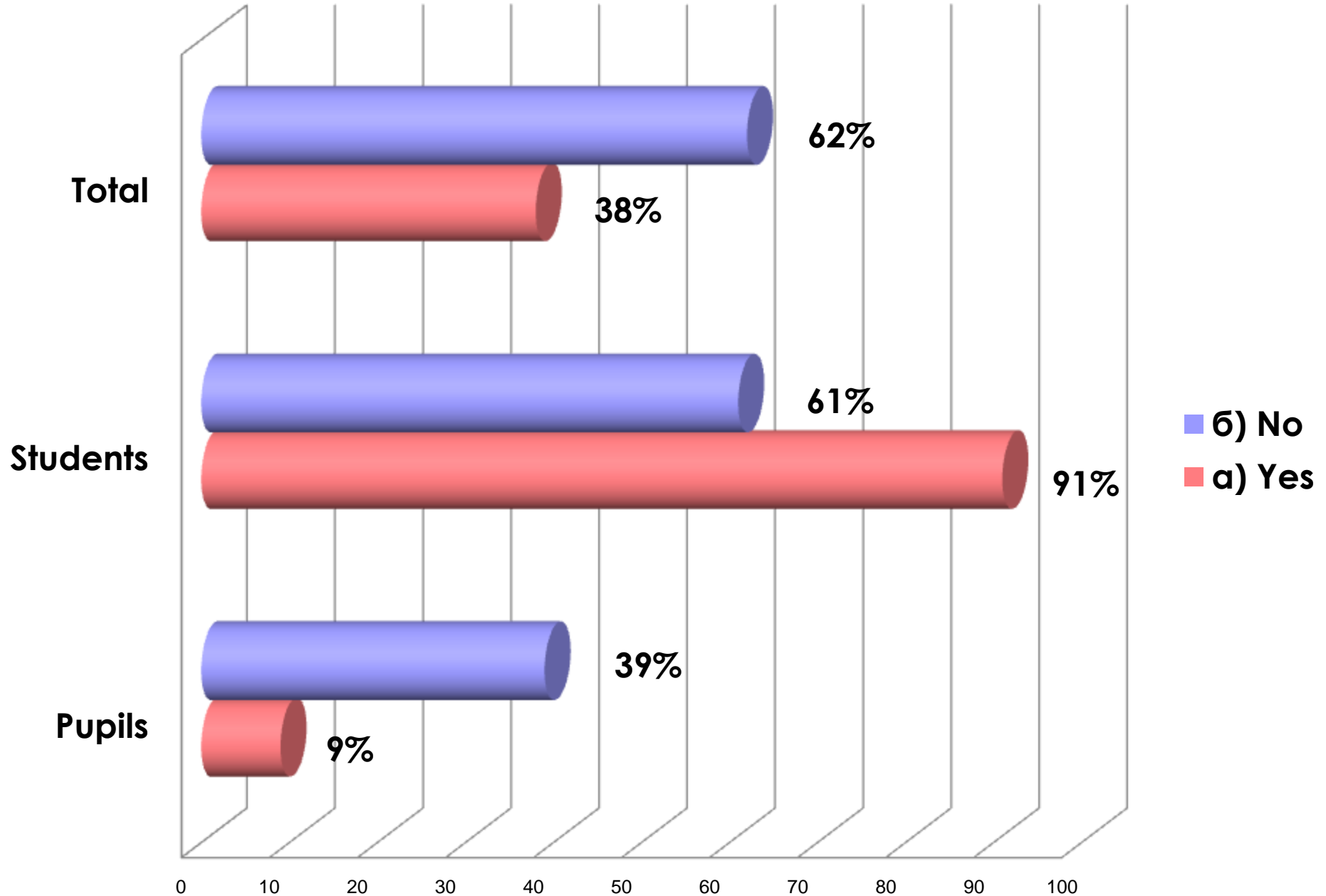
# Is the necessary consumerist information available for You?



# Do Your rights as consumer were violated?



# Do You had to assert Your consumer rights?







To add to the solution of urgent consumer problems as greater part of active young people as possible, in early 2010 student community KNUTE create the All-Ukrainian movement «Youth for consumer rights».



# Round table «Consumerism through the eyes of youth»

The goal of which was to create foundations to unify efforts of youth in solving the problems of consumers



# The International Youth Forum «Wake up, consumer»

With the participation of representatives of government, public organizations, research institutions, universities of Ukraine and Poland, mass-media and other public.





# Consumer festival

## «Time to act!»

During the festival were released the results of questioning of consumers regarding the quality of services in trade, tourism, insurance, banking, legal and health care, monitoring of prices on medicines in Ukrainian pharmacy network.



In order to draw public attention to consumer issues were held contests of consumer posters, reports to the mass-media, plans of lessons for schools, development of alternative food products, which were attended by university students in different regions of our country.







# **The participants systematically carry out activities in the following areas:**

- Promotion of consumers knowledge;
- Promotion of healthy lifestyle;
- Monitoring of market goods and services;
- Consultations for consumers;
- Testing of goods and services;
- Development of new food products;
- Detection of falsification;
- Public inspection of institutions of trade and services;
- Participation in shooting popular television program «Quality Mark».

We suggest you to join nationwide movement «Youth for Consumer Rights» to discuss problems and exchange experience in consumer protection and acquiring the status of international movement.





**Wake up – join our  
movement!**

**Create your future!**

**consumer.at.ua**